

## Press Release

### **CM.com partners with Necto Future Group to provide the ticketing platform for 50 Cent UK show.**

*Breda, Netherlands, 17 December 2024* – CM.com, a leading global provider of live event and customer engagement solutions, is proud to announce its collaboration with Necto Future Group in supporting the upcoming UK show of US hip-hop legend 50 Cent.

50 Cent will headline Tottenham Hotspur Stadium on the 3<sup>rd</sup> July 2025 alongside Mary J Blige, with support from Davido to a crowd of 60,000 fans.

As part of the collaboration, Necto Future Group will leverage CM.com's ticketing and event management technology to deliver a memorable fan experience for attendees.

CM.com's live music and ticketing platform already supports a number of live event organizers and venues across Europe including Amnesia Nightclub in Ibiza and the Dutch Grand Prix in the Netherlands.

The platform integrates ticketing, mobile payments, and real-time communication tools into one unified system, ensuring an effortless interaction between event organizers and fans.

“We are proud to support Necto Future Group on this incredible show” said Jeroen van Glabbeek, CEO of CM.com. “We are always pushing to create unique fan experiences by offering technology that improves the ticketing process and builds fan communities. This partnership reflects our dedication to innovation in the live events industry.”

“We're excited to be working with CM.com on this show. Their platform allows us to engage with fans, deliver a great buying experience whilst their team supports our needs as promoters. We're constantly trying to bring global artists to stages across the world and it's important that we collaborate with like-minded partners like CM.com to achieve this.”  
Luke Betts, Necto Future Group.

Premium priority tickets will be available from December 17th at 8am, then pre-sale tickets go on sale Thursday, December 19th, 2024, at 10 am, with general sale taking place on Friday, December 20th, at the same time. Tickets go on sale via CM [Tickets HERE](#).

**About CM.com**

CM.com (AMS: CMCOM) is a global leader in cloud software for conversational commerce that enables businesses to deliver a superior customer experience. Our communications and payments platform empowers marketing, sales, and customer support to automate engagement with customers across multiple mobile channels, blended with seamless payment capabilities that drive sales, gain customers, and increase customer happiness.

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